# Socialising Big Data article strategy

28 Oct 2015

1. Start with the social framework’s (SF) two main themes - social intelligence and ethic of care - and exemplify and specify what these mean for the three domains by drawing on the immense data we have in the supplementary index to the working paper.  We all agreed that we have not yet fully drawn on that data and that the two main themes are good organising and analytic concepts. They will indeed help us organise our review of that data.
2. By doing this we would be not just describing what is going on in the three domains but showing how the SF came out of the collaboratories, the different implications for each for each domain (e.g., ethics) and how this work might stimulate future work.
3. The paper would start with an introduction discussing our collaboratories, the domains and how we got to the SF. The structure of the rest of the paper would be discussed at a next meeting and based on first draft analyses for each domain in relation to social intelligence and ethic of care. Target of about 2000-2500 words. This work would be led by Adrian, Penny, Evelyn. Based on this work we could for example decide to write up each domain in a separate part or integrate them according to social intelligence and ethic of care. Or possibly something else!
4. In doing so we keep the following in mind:
   1. The possibility of extending this into a short 30,000-40,000 word monograph for the CRESC Routledge series
   2. The journal to which the article would be submitted.